



Gaurav Singh

Theatre-maker, marketer
and creative consultant

NEW DELHI, INDIA



I work at the intersection of **marketing, design, visual art and performance** using my interdisciplinary background to create vibrant experiences in communities around me.



Skills

theatre Acting, Direction
Production Management
Projection Design

marketing Communications
Web & Graphic Design, CRO
Video Marketing, SEO, Ads
Social Media Marketing

Languages

native English, Hindi

basic Spanish, Punjabi

Contact

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Professional work experience

Marketing Manager, Atlan

Jan 2018 - Present

Atlan is a data democratization company helping enterprise data teams in over 50 countries transform their data ecosystem to maximise operational efficiency. I lead growth and marketing for the company, focusing on design, communications, CRO and inbound.

Consultant, Little Theatre Group (LTG)

Mar 2019 - Present

The Little Theatre Group (LTG) and Auditorium is one of the oldest cultural institutions of New Delhi, having been active since the 1960s. I lead digital marketing, support artistic collaborations and curate programs for the group's new spaces, including a black-box studio.

Growth Marketer, SocialCops

Oct 2016 - Jan 2018

SocialCops was the world's leading data for social good companies, working with United Nations, Government of India, World Bank, Unilever and others to enable organizations make better decisions with data. I looked after product marketing, talent branding and growth.

Voluntary & part-time work experience

Performer & Production Manager, Kaivalya Plays

Dec 2018 - Present

Kaivalya Plays is an independent theatre-group based in New Delhi, India that works at the intersection of theatre, visual art and immersive experiences. The group collaborates with multiple institutional, cultural and international agencies to produce work in English, Hindi and Spanish. I lead programming, communications and operations for the group, also performing in multiple theatre productions and facilitating theatre workshops.

Performer & Founding Member, El Clavileño

Mar 2018 - Present

El Clavileño is India's first (and only) Spanish language theatre group. Comprising of Spanish language students and teachers, it has produced three full-length plays in Spanish and was the first Indian team to compete in AlmagroOFF—the world's largest classical theatre festival.

Performer & Founding Member, Living Room Collective

Nov 2017 - Present

The Living Room Collective is a Delhi-based independent theatre group comprising of working professionals, amateur dramatists, and theatre-makers who endeavor to tell contemporary stories spread across the spectrum of our modern condition.

Freelance Marketing & Creative Consultant

Jun 2016 - Present

I'm a freelance marketing consultant, offering services across digital communications, graphic design, inbound marketing, video marketing, social media marketing, project management and paid advertising, with experience in food-tech (*Freshmenu*), online media (*Josh Talks*) and luxury wedding (*Navrai Wedding Cards*) industry.

President & Performer, Fourth Wall Productions

Jul 2013 - May 2016

Led 60+ members of collegiate theatre club and founded *Raasa* – a collegiate theatre festival.

Educational qualifications

Spanish Speaker (A2 Level)

Jan 2018 - Present

A2-Level certified Spanish speaker by the Instituto Cervantes New Delhi.

Bachelors of Management Studies (Marketing) - 80.8%

Jun 2016

Undergraduate business degree from College of Business Studies, University of Delhi.

Senior Secondary Education (CBSE) - 89.6%

May 2013

Graduated in Science with Economics from St. Columba's School in New Delhi.